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- Sustainable Business Incubator, Institute for Sustainable Enterprise, Fairleigh Dickinson University
- Enterprise Development Centers, New Jersey Institute of Technology
- National Collegiate Inventors and Innovators Alliance (NCIAA)
- Rothman Institute of Entrepreneurial Studies, Fairleigh Dickinson University
- Others to follow (sponsorships available)



REGISTRATION

<http://greenventuresconference.org>

ISE (Institute for Sustainable Enterprise)
Fairleigh Dickinson University
285 Madison Ave, Madison, NJ
07940 (973) 443-8579

The Sustainable Business Incubator at Fairleigh Dickinson University
invites you to our

2009 Green Ventures Conference "Jumpstarting the New Green Economy"

Sustainable Entrepreneurship Symposium and Expo
Including NCIIA Invention to Venture Workshop

May 19-21, 2009
Fairleigh Dickinson University
285 Madison Ave., Madison, NJ

SCHEDULE

Tuesday, May 19th

Conference Registration

5 p.m. Conference Registration, Green Expo and Networking Reception

We encourage all attendees to pre-register, and then to check in at 5 p.m. to pick up name badges and conference packets, visit the Green Expo and attend free networking reception.

– Gym, Ferguson Recreation Center

Wednesday, May 20th

Green Entrepreneurship, corporate sustainability, government programs, current state of green business, green building, renewable energy, green collar jobs

8 a.m. Breakfast, Late Registration

– Rutherford Room, Ferguson Recreation Center

9 a.m. Welcome and Opening Session: Jumpstarting the New Green Economy

Welcome from: FDU President Adams, Governor Corzine (invited), Morris County Freeholder Director, local Mayor, other dignitaries and Conference Chair Jonathan Cloud

– Dreyfuss Theatre

9:30 a.m. Green Entrepreneurship and Innovation (Invention2Venture Track)

– Forum, Rothman Institute

10 a.m. – Concurrent Sessions (proposed):

1. Green Collar Jobs
2. Sustainable Communities, Urban Challenges
3. Sustainable Local Food Systems (1)
4. Campus Sustainability
5. Greening the Healthcare System
6. Campus Eco-Tour

– Dreyfuss Theatre Classrooms

12:30 - Lunch Panel on Green Venture Opportunities

– Gym, Ferguson Recreation Center

2 p.m. Conference Sessions (proposed):

Financing Your Green Venture (Invention2Venture Track)

– Forum, Rothman Institute

1. Green Business Certification
2. Scaling Up Clean Energy
3. Selling Green
4. Sustainable Local Food Systems (2)
5. Sustainable Chemistry
6. Sustainable Investing

Schedule - continued

7. Electrifying the Transportation System

8. Campus Eco-Tour

– Dreyfuss Theater Classrooms

4 p.m. 12V Wrap-up, Expo

Finding Strategic Partners (Invention2Venture Track)

– Forum, Rothman Institute

Green Expo

– Gym, Ferguson Recreation Center

6:30 p.m. Awards Dinner and Keynotes

– Gym, Ferguson Recreation Center

Thursday, May 21st

Beyond the Current Economic Growth Paradigm

8 a.m. Breakfast

– Rutherford Room, Ferguson Recreation Center

9 a.m. - Plenary Session

Beyond the Current Economic Growth Paradigm

– Dreyfuss Theatre

10 a.m. – Conference Sessions (proposed)

1. Corporate Sustainability Initiatives
2. Sustainable Communities: Urban Challenges
3. Sustainable Local Food Systems (3)
4. Green Building and Redevelopment
5. Transformational Leadership for Sustainability
6. Electrifying the Transportation System
7. Campus Eco-Tour

– Dreyfuss Theatre Classrooms

12 noon: Luncheon Panel on Government Policies and Programs

– Gym, Ferguson Recreation Center

2 p.m. Action-Learning Workshops

(proposed initiative launches and updates)

1. Green Tech Venture Funding
2. Neighborhood Green Incubators
3. Transitioning to Green
4. Transition New Jersey
5. Sustainable Leadership Forum
6. Community Clean Energy Aggregation
7. Public-Private Venture Agreements

5 p.m. Green Jobs Fair, Green Expo and Closing Reception

– Gym, Ferguson Recreation Center

For more information, please contact

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