

## OUTLINE

### INCUBATING ENVIRONMENTAL AND CLEAN TECHNOLOGY START-UPS

Growing demand for clean technology and environmental solutions is creating opportunities for incubators to attract new businesses and increase revenue. Discover the advantages of forming an environmental incubator or developing a cleantech or green focus for an existing incubator.

This session will provide insight into the following areas:

1. The nature of the cleantech and environmental sectors.
2. The market growth and job opportunities that are projected for the sectors.
3. Business attraction and revenue opportunities, using the Environmental Business Cluster as an example.
4. Brief case studies giving examples of multiple incubators that are focused on incubating environmental businesses and the types of services provided.
5. A discussion of how to add an environmental sector focus to an existing incubator, and examples of incubators that have done so.
6. How the Clean Energy Alliance is helping some incubators.

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